



**National Clothing Designer Selects Bottomless Closet-Milwaukee as
Featured Charity of 'Macy's Presents Eileen Fisher Spring Fashion Show'
March 7**

MILWAUKEE (February 23, 2009) With the mission to inspire simplicity, creativity and delight through connection and great design, as well as giving back to the community, national clothing designer Eileen Fisher will be hosting a fashion show at Macy's in Mayfair Mall to unveil the company's spring 2009 collection and support the efforts of Bottomless Closet-Milwaukee. The show is scheduled Saturday, March 7, from 11 a.m. to 3 p.m., on the second level of Macy's, located at 2500 N. Mayfair Road.

"We are very honored to be the featured charity at the Eileen Fisher Spring Fashion Show," said Andrea Estrada, executive director at Bottomless Closet-Milwaukee. "In light of a struggling economy, the need for our services of providing attire and professional skills to low-income women is greater than ever before. Our clients will definitely benefit from the clothing and accessory donations."

Beginning at Noon, Estrada will join the stage and give a brief presentation about Bottomless Closet. Show attendees who donate gently-used clothing and/or accessories will receive a 20 percent discount on any full-price Eileen Fisher purchase. The discount is valid on March 7, 2009.

Based in Irvington, NY and founded in 1984, Eileen Fisher uses pure shapes and fine fabrics to create a sophistication, comfort and style that lasts. The collection is sold by major retailers, such as Macy's, and specialty stores across the U.S. and Canada. Additional company information is available at www.eileenfisher.com.

Founded in 1997, Bottomless Closet, Inc. is a non-profit organization that provides its clients with career advice, and clothing and accessories free of charge. Bottomless Closet is an affiliate of The Women's Alliance, a national organization of independent community-based members who provide professional attire and career skills training to low-income women and families seeking self-sufficiency. On an annual basis, Bottomless Closet serves nearly 1,000 women at the offices located at 6040 W. Lisbon Ave., Milwaukee. For more information, please call 414-875-9290 or visit www.bottomlessclosetmilwaukee.org.